

REMARKS

Claims 1-5 have been amended to clarify the scope of the invention. Specifically, claims 1-5, as amended, require the "selling of physical products," i.e. as discussed with the Examiner in the telephone interview held March 24, 2005.

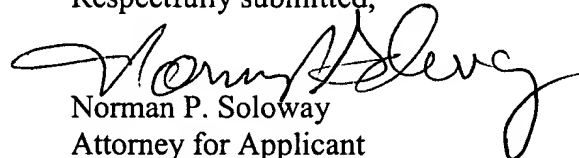
The rejection of claims 1-5, as amended, under 35 USC § 103(a) as being unpatentable over Simmons et al. (U.S. Patent No. 6,389,541) is in error. Claims 1-5 requires the "selling of physical products" As discussed in the aforementioned telephone interview, neither Simmons et al. nor Patterson teach this feature. Thus, claims 1-5 should be allowed.

Having dealt with all the objections raised by the Examiner, the Application is believed to be in order for allowance. Early and favorable action are respectfully requested.

Form PTO-2038 is enclosed in the amount of \$790.00 for the Request for Continued Examination.

In the event there are any fee deficiencies or additional fees are payable, please charge them (or credit any overpayment) to our Deposit Account Number 08-1391.

Respectfully submitted,



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CERTIFICATE OF MAILING

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